

JOEL L. TAN-TORRES

VISION AND PLANS FOR VSB

VISION: VSB shall be the foremost learning institution in the area of business, accountancy and related disciplines, reaching out to its constituents and stakeholders in the Philippines and the rest of the world

PLANS;

The plans presented emanate from my insights derived from my four decades of experience in the government, private, practice and academic sectors. I had several major leadership roles in the course of my career, including Commissioner of the Bureau of Internal Revenue (“BIR”), the Chairman of the Professional Regulatory Board of Accountancy (“BoA”); Partner in the professional accounting firms SyCip Gorres Velayo & Co (“SGV”), and the Reyes Tacandong & Co. (“RT”); and the Learning and/or Training Director of several institutions. In all of these stints, I have made an impact with the innovative and comprehensive programs and activities that I have pursued, including the “Making the Public Know” initiative in the BIR; the “Expanding Horizons” program of the BoA, the “Market Circle” programs in SGV and the “Work Smarter Live Smarter” and “Win-win Engagements” in RT.

I am passionate in my involvement in the knowledge and academic community with my being engaged as lecturer in five leading academic institutions; acting as advisor of the Association of CPAs in Education and student organization Junior Philippines Institute of Accountants; organizing various training and learning events for various stakeholders, and recently, my engagements with the University of Vienna and London School of Economics.

Due to the time constraint in preparing this document, the plans indicated below are presented in a high level basis and purposely with little information on the time of completion and details of implementation. I am ready to discuss the details in any appropriate opportunity, including the interview phase of the selection process.

1. Stakeholder Consultation and Feedback
 - a. Online survey
 - b. Polls
 - c. Focus Group discussions

2. Plans and programs for the school
 - a. Organizational and structural review
 - b. Improvement of physical infrastructure and facilities
 - c. Acquisition of Digital Learning and Teaching Solutions and subscription to E-Library and publications as part of Library collection
 - d. Business laboratory
 - e. Formulate mission, vision, strategic plan and digital transformation roadmap
 - f. Establish a Dean’s dash board
 - g. Develop an electronic Document Tracking and Filing system
 - h. Preparation of Manuals of Procedures
 - i. House of VSB

3. Plans and programs for academic program and course development
 - a. Review of academic courses and curriculum
 - i. Demands of industry
 - ii. Focus on globalization, technology, effective business communication, governance and ethics, regulator compliance
 - b. Development of new and innovative academic or learning offerings
 - i. Offering of VSB alone or jointly with other colleges
 - ii. Collaboration with local and global partners
 - iii. Graduate programs (Masters/Doctoral in Accountancy, Data Analytics/Science, Tax Management)
 - iv. Invigorated Executive Development Program and Training
4. Plans and program for Teaching staff development and compensation*
 - a. Enhancement of existing grams on professorial chair, faculty exchange, support for completion of Doctoral program, book publication recruitment
 - b. Pioneer programs on Industry immersion or internship; industry and academic team teaching
 - c. Expertise sharing with corporate entities (Board membership, advisory, regulatory compliance)
 - d. Champion emerging issues (resource speakers in conventions or organize events)
 - e. Promote membership in business, professional and academic associations
 - f. Formulate an effective financial and non-financial incentive system
 - g. Formulate an effective performance evaluation system

Where applicable, will cover the non-academic VSB staff
5. Plans and programs for students
 - a. Win-win internship programs
 - b. Maintain No. 1 BoA outstanding CPA examination performance
 - c. Construction of Student Lounge
 - d. Requiring touchstone project for graduating students
 - e. Pro-active placement and career tracking program
 - f. Promoting student organization engagements in and out of VSB community
 - g. Presentation of VSB medals for students who excel in academics and extra-curricular activities
6. Plans and programs for alumni
 - a. Deep search on nominees for outstanding alumni award
 - b. Formation of alumni chapters in the provinces and abroad
 - c. Preparation and making available the Alumni directory
 - d. More frequent engagements and events
7. Plans and programs for thought leadership
 - a. Innovative research
 - b. Publication of books and other periodicals
 - c. Ensuring media presence
8. Plans and programs for outreach engagements
 - a. Providing technical and expert advise to Legislative staff
 - b. Providing mentoring and business advise to MSMSE
 - c. Involvement in environmental sustainability initiatives
 - d. Sister school arrangement (provincial accounting school)
 - e. Implementation improvement study of Senior high school ABM program

9. Plans and program on global initiatives

- a. Visits of institutions to observe best practices
- b. Adopt a sister school (foreign business school)
- c. Collaboration to form a special learning program or center of excellence
- d. Collaboration with global business and accounting institutions
- e. Lead an ASEAN business case writing collaboration

10. Finance

- a. Traditional (Government Budget, alumni donation, corporate sponsors and grants)
- b. Non-traditional (Government grants or projects, developmental institutions grant and projects, learning or thought leadership fund raising events, legacy endowments, co-branding arrangements, selling of VSB collaterals)
- c. Constitute a Council of Financial Advisors

11. Other issues

- a. Moving forward the 2 campus set up
- b. Support the business departments of other UP schools
- c. Pursue communication initiatives (website, social network, flyers and brochures)
- d. Organize a savings and local association or cooperative for benefit of VSB stakeholders
- e. Formation of a Foundation for advocacies of the VSB
- f. Organize team building exercises
- g. Holding regular fellowship activities

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