

Brian C. Gozun

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De La Salle University - Manila
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Education

Postdoctoral Fellowship in Crisis Management and Innovation

Networks, Information Technology and Innovation Management (NITIM) Graduate School of the Innova Institute, La Salle – Ramon Llull University, Barcelona, Spain
February 2015 – September 2016

PhD in Social Systems Analysis (Area of Specialization: Operations Research)

National Graduate Institute for Policy Studies, Tokyo, Japan

October 2003 – July 2008

Dissertation Title: Applying Systems Analysis Approaches for Measuring the Robustness and Improving the Safety of Urban Transportation Network Systems

Master in Policy Analysis

Graduate School of Policy Science, Saitama University, Saitama City, Japan

October 1998 – September 2000

Thesis Title: Spatial Interaction Models Using Metro Manila Traffic Flow Data

Master of Arts major in Urban and Regional Planning

School of Urban and Regional Planning, University of the Philippines Diliman

June 1996 – April 1999

Thesis Title: Attitudinal Factors Affecting Cycling as a Commute Mode

Bachelor of Science in Business Management

University of the Philippines Diliman Extension Program in Pampanga

June 1992 – November 1995

Academic Appointments (from 2007 to present)

Full Professor 2, September 2017 – present

Associate Professor 2, May 2010 – August 2017

Decision Sciences and Innovation Department, Ramon V. del Rosario College of Business,
De La Salle University Manila

Senior Lecturer, September 2014 – present

Faculty of Management and Development Studies, University of the Philippines Open University

Visiting Professor, October - December 2018

Macquarie Business School, Macquarie University, Sydney, Australia

European Union – Researcher (Postdoctoral Fellow), February 2015 – September 2016

Innova Institute, Business Engineering School, La Salle – Ramon Llull University, Barcelona, Spain

Visiting Researcher, April – May 2016

Strascheg Center for Entrepreneurship, Munich University of Applied Sciences, Munich, Germany

Associate Professor 1, June 2009 – March 2010

Graduate School of Business, Holy Angel University, Angeles City, Philippines

Researcher, October 2009 – December 2012

The World Bank in the Philippines

Lecturer, November 2009 – March 2010

Japanese Studies Program, School of Social Sciences, Ateneo de Manila University, Philippines

Assistant Professor 5, October 2008 – May 2009

Cesar E.A. Virata School of Business, University of the Philippines Diliman

Research Associate, June 2007 – September 2008

Asian Development Bank Institute, Tokyo, Japan

Administrative Experience (from 2009 to present)

Dean, May 2010 – May 2013; August 2016 – August 2019

Ramon V. Del Rosario College of Business, De La Salle University – Manila

Chairperson, Board of Directors, September 2016 – present

General Manager, January 2014 – January 2015

De La Salle Credit Cooperative, De La Salle University - Manila

Administrative Officer, June 1992 – December 2009

Benjie Body Works and Painting Shop, Pampanga, Philippines (family business)

Dean, June 2009 – May 2010

School of Business and Accountancy, Holy Angel University, Angeles City, Philippines

Selected WOS and Scopus-indexed Publications

Unbundling the Influence of Human Capital on the New Venture's Performance. *DLSU Business and Economics Review*, July 2017, Vol. 28, No. 3, pp.47-51, ISSN 0116-7111

Estimating the Effect of Government Programs on Youth Entrepreneurship. *DLSU Business and Economics Review*, July 2017, Vol. 28, No. 3, pp.112-120, ISSN 0116-7111

Does Direct Experience Matter? Examining the Consequences of Current Entrepreneurial Behavior on Entrepreneurial Intention. *International Entrepreneurship and Management Journal*, September 2017, Vol. 13, No. 3, pp. 881-903, ISSN 1554-7191

Role of Education in Encouraging Youth Employment and Entrepreneurship. *DLSU Business and Economics Review*, July 2017, Vol. 27, No. 1, pp.1-12, ISSN 0116-7111

Estimating the Efficiency of Philippine Public High Schools Using Spatio-Temporal Stochastic Frontier Analysis. *DLSU Business and Economics Review*, 2014, Vol. 23, No. 2, pp. 80-87, ISSN 0116-7111

Using DEA to Assess the Efficiency of Public Health Units in Providing Health Care Services Applications in *Multicriteria Decision Making, Data Envelopment Analysis and Finance*, 2011, pp. 237-248, Emerald Publishing, United Kingdom

Statistical Data Analyses to Elucidate the Causes and Improve the Countermeasures for Preventing Train Accidents in Japan. *International Transactions in Operations Research*, 2006, Vol. 13, No. 3, pp. 229-251

Selected Trainings and Workshops Attended from 2015 to present

Educational Leadership Seminar
Singapore Management University, 15-18 June 2019

Summer Institute on Educational Leadership
Harvard University Graduate School of Education, 9-27 July 2018

Introduction to Data Science and Big Data Analytics
London School of Economics Methods Summer Programme, 15-26 August 2016

Stata Econometrics Summer School
Lisbon School of Economics and Management, 12-15 July 2016

Research Methods Workshop on Partial Least Squares Structural Equation Modeling
IESEG School of Management, Paris, France, 19 July 2016

Price-Babson Symposium for Entrepreneurship Educators
Babson College, Babson Park, MA, USA, 10-14 January 2016

NVivo Essentials Training Workshop
QSR International, London, United Kingdom, 16-17 November 2015

Global Entrepreneurship Monitor Training and Publishing Workshop
Yeditepe University, Istanbul, Turkey, 15-19 June 2015

Involvement in Quality Assurance

PAASCU **Accreditor** since 2013 and member of Graduate Education Commission since 2017
ASEAN University Network Quality Assurance **Assessor** since 2013
AACSB Asia-Pacific **Advisory Board Member** since 2019

Awards & Fellowships

DOST-PCIEERD Grant for Training of Technology-based Entrepreneurs (approximately PhP 5M)
Marie Skłodowska-Curie Actions, European Commission Award for Postdoctoral Fellowship
Japanese Ministry of Education, Culture and Sports Award for Master's and Doctoral Studies
Japan International Cooperation Agency Award for Master's Studies

Teaching

Statistics, Quantitative Techniques, and Research Methods for Masters and Doctoral Students in Business, Education and Information Technology
Operations Management, Systems Analysis, and Management Science for Undergraduate Students